



Communiqué de presse

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Rungis, the largest wholesale market in the world for fresh products

For the first time at Fruit Logistica (hall21, Stand B-03)
on a shared stand with Madrid International Market

Rungis is:

- 232 hectares of developed land
- 1,300 businesses employing over 12,000 people. 380 companies in the fruit and vegetables sector (wholesalers, producers, import/export companies)
- 7.3 billion Euros of turnover in 2006
- 26,000 vehicles entering the market each day, including 3,000 HGVs, i.e. a total of some 6.7 million vehicles per year
- 20,400 regular buyers who source their supplies at Rungis, including retailers, restaurateurs, wholesalers, import-export companies, supermarkets and hypermarkets.
- 18 million European consumers are provided for through the market, including 12 million in the Ile de France alone, i.e. a fifth of the population in France.
- 1,590,000 tonnes of food products arrive at the market each year, including:
 - ◆ 930,000 tonnes of fruits and vegetables
 - ◆ 326,000 tonnes of meat produce
 - ◆ 75,000 tonnes of dairy and poultry produce
 - ◆ 155,000 tonnes of seafood products
 - ◆ 104,000 tonnes of delicatessen and general food products
 - ◆ Over 34 millions bunches of cut flowers
and over 20 million pot plants

Rungis is undeniably the world's biggest fresh foods market.

Its impact on the quality of our food and nutrition makes it the leading French food brand. It is dedicated to preserving our country's gastronomic culture, its regional cuisines, the freshness, variety and quality of its food products and the expertise of its traders, while implementing a rigorous set of food safety standards. Rungis is the mainstay of our quality of life, night after night decking out its stalls with a stunning array of the very best fresh produce available from France and the world over - fruits, vegetables, meats, fish and flowers, to name just a few.

Rungis is also and above all about people, the wholesalers that work there, each with special knowledge of their chosen sector, whether fruits, vegetables, cheeses, fish, meat, etc. Businesses here are often handed down within families, each generation passing on to the next an all-embracing knowledge and love of the products built up over years, making these businesses a genuine labour of love. The catchphrase here is: quality for all.

People come from all over the world to visit Rungis and experience for themselves the atmosphere of this unique place which upholds and preserves our culinary traditions for all to enjoy. Its modern facilities, its organisation and the skill and professionalism of the men and women who work there are of such a high standard that its competencies are in demand for export. It is our cultural ambassador to the world.

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The French route
for **quality** 